

# Privacy Policy

*Your privacy is critically important to us. At CoderList, we have a few fundamental principles:*

- We are thoughtful about the personal information we ask you to provide and the personal information that we collect about you through the operation of our services.
- We store personal information for only as long as we have a reason to keep it.
- We aim to make it as simple as possible for you to control what information on your website is shared publicly (or kept private), indexed by search engines, and permanently deleted.
- We help protect you from overreaching government demands for your personal information.
- We aim for full transparency on how we gather, use, and share your personal information.

Below is our Privacy Policy, which incorporates and clarifies these principles.

## **Who We Are and What This Policy Covers**

Howdy! We are the folks behind a variety of products and services designed to allow anyone to get a junior developer job. Our mission is to get more coders into junior developer positions.

This Privacy Policy applies to information that we collect about you when you use:

- Our websites (including [coderlist.io](https://coderlist.io), [codegroups.io](https://codegroups.io));
- Our mobile applications;
- Our other products and services that are available on or through our websites (including Group Projects, Coder Profile, and our community); and

- Other users' websites that use our Services, while you are logged in to your account with us.

Throughout this Privacy Policy we'll refer to our website, mobile applications and other products and services collectively as "Services."

Please note that this Privacy Policy does not apply to any of our products or services that have a separate privacy policy.

Below we explain how we collect, use, and share information about you, along with the choices that you have with respect to that information.

## **Information We Collect**

We only collect information about you if we have a reason to do so—for example, to provide our Services, to communicate with you, or to make our Services better.

We collect information in three ways: if and when you provide information to us, automatically through operating our Services, and from outside sources. Let's go over the information that we collect.

### ***Information You Provide to Us***

It's probably no surprise that we collect information that you provide to us. The amount and type of information depends on the context and how we use the information. Here are some examples:

- **Basic Account Information:** We ask for basic information from you in order to set up your account. For example, we require individuals who sign up for a CoderList account to provide an email address—and that's it. You may provide us with more information later—like your name—but we don't require that information to create a CoderList account.

- **Public Profile Information:** If you have an account with us, we collect the information that you provide for your public profile. For example, if you have a CoderList account, your username is part of that public profile, along with any other information you put into your public profile. Your public profile information is just that—public—so please keep that in mind when deciding what information you would like to include.
- **Transaction and Billing Information:** If you buy something from us—a place on a group project, or advertising, for example—you will provide additional personal and payment information that is required to process the transaction and your payment, such as your name, credit card information, and contact information.
- **Content Information:** Depending on the Services you use, you may also provide us with information about you in draft and published content. For example, if you write a community post that includes biographic information about you, we will have that information, and so will anyone with access to the Internet if you choose to publish the post publicly. This might be obvious to you...but it's not to everyone!
- **Communications With Us (Hi There!):** You may also provide us information when you respond to surveys, communicate with our Happiness Engineers about a support question, or post a question about your site in our public forums.

### ***Information We Collect Automatically***

We also collect some information automatically:

- **Log Information:** Like most online service providers, we collect information that web browsers, mobile devices, and servers typically make available, such as the browser type, IP address, unique device identifiers, language preference, referring site, the date and time of access, operating system, and

mobile network information. We collect log information when you use our Services—for example, when you create or make changes to your profile.

- **Usage Information:** We collect information about your usage of our Services. For example, we collect information about the actions that site administrators and users perform on our site - in other words, who did what, when and to what thing on a site (e.g., [CoderList.io username] deleted “[title of post]” at [time/date]). We also collect information about what happens when you use our Services (e.g., page views, and users reading your profile share) along with information about your device (e.g., screen size, name of cellular network, and mobile device manufacturer). We use this information to, for example, provide our Services to you, as well as get insights on how people use our Services, so we can make our Services better.
- **Location Information:** We may determine the approximate location of your device from your IP address. We collect and use this information to, for example, calculate how many people visit our Services from certain geographic regions. We may also collect information about your precise location via our mobile apps (when, for example, you post a photograph with location information) if you allow us to do so through your mobile device operating system’s permissions.
- **Interactions with Other Users’ Sites:** We collect some information about your interactions with other users’ sites while you are logged in to your account with us, such as your “Likes” and the fact that you commented on a particular post.
- **Information from Cookies & Other Technologies:** A cookie is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. Pixel tags (also called web beacons) are small blocks of code placed on websites and emails. CoderList uses cookies and other technologies like pixel tags to help us identify and track visitors, usage, and access preferences for our Services, as

well as track and understand email campaign effectiveness and to deliver targeted ads.

### ***Information We Collect from Other Sources***

We may also get information about you from other sources. For example, if you create or log into your CoderList account through another service (like Google) or if you connect your website or account to a social media service (like Twitter), we will receive information from that service (such as your username, basic profile information, and friends list) via the authorization procedures used by that service. The information we receive depends on which services you authorize and any options that are available.

We may also get information, such as a mailing address, from third party services about individuals who are not yet our users (...but we hope will be!), which we may use, for example, for marketing and advertising purposes like postcards and other mailers advertising our services.

## **How And Why We Use Information**

### ***Purposes for Using Information***

We use information about you as mentioned above and for the purposes listed below:

- To provide our Services—for example, to set up and maintain your account, allow you to share in the community, to evaluate you for group projects, to introduce you to employers, or charge you for any of our paid Services;
- To further develop and improve our Services—for example by adding new features that we think our users will enjoy or will help them to create and manage their websites more efficiently;
- To monitor and analyze trends and better understand how users interact with our Services, which helps us improve our Services and make them easier to use;

- To measure, gauge, and improve the effectiveness of our advertising, and better understand user retention and attrition—for example, we may analyze how many individuals purchased a plan after receiving a marketing message or the features used by those who continue to use our Services after a certain length of time;
- To monitor and prevent any problems with our Services, protect the security of our Services, detect and prevent fraudulent transactions and other illegal activities, fight spam, and protect the rights and property of CoderList and others, which may result in us declining a transaction or the use of our Services;
- To communicate with you, for example through an email, about offers and promotions offered by CoderList and others we think will be of interest to you, solicit your feedback, or keep you up to date on CoderList and our products; and
- To personalize your experience using our Services, provide content recommendations, target our marketing messages to groups of our users (for example, those who have a particular plan with us or have been our user for a certain length of time), and serve relevant advertisements.

### ***Legal Bases for Collecting and Using Information***

A note here for those in the European Union about our legal grounds for processing information about you under EU data protection laws, which is that our use of your information is based on the grounds that:

- (1) The use is necessary in order to fulfill our commitments to you under our Terms of Service or other agreements with you or is necessary to administer your account—for example, in order to enable access to our website on your device or charge you for a paid plan; or
- (2) The use is necessary for compliance with a legal obligation; or

(3) The use is necessary in order to protect your vital interests or those of another person; or

(4) We have a legitimate interest in using your information—for example, to provide and update our Services, to improve our Services so that we can offer you an even better user experience, to safeguard our Services, to communicate with you, to measure, gauge, and improve the effectiveness of our advertising, and better understand user retention and attrition, to monitor and prevent any problems with our Services, and to personalize your experience; or

## **Sharing Information**

### ***How We Share Information***

We do not sell our users' private personal information.

We share information about you in the limited circumstances spelled out below and with appropriate safeguards on your privacy:

- **Subsidiaries, Employees, and Independent Contractors:** We may disclose information about you to our subsidiaries, our employees, and individuals who are our independent contractors that need to know the information in order to help us provide our Services or to process the information on our behalf. We require our subsidiaries, employees, and independent contractors to follow this Privacy Policy for personal information that we share with them.
- **Third Party Vendors:** We may share information about you with third party vendors who need to know information about you in order to provide their services to us, or to provide their services to you or your site. This group includes vendors that help us provide our Services to you, those that assist us with our marketing efforts (e.g. by providing tools for identifying a specific marketing target group or improving our marketing campaigns), those that

help us understand and enhance our Services (like analytics providers), and companies that make products available on our websites, who may need information about you in order to, for example, provide technical or other support services to you. We require vendors to agree to privacy commitments in order to share information with them.

- **Legal Requests:** We may disclose information about you in response to a subpoena, court order, or other governmental request. For more information on how we respond to requests for information about CoderList users, please see our Legal Guidelines.
- **To Protect Rights, Property, and Others:** We may disclose information about you when we believe in good faith that disclosure is reasonably necessary to protect the property or rights of CoderList, third parties, or the public at large. For example, if we have a good faith belief that there is an imminent danger of death or serious physical injury, we may disclose information related to the emergency without delay.
- **Business Transfers:** In connection with any merger, sale of company assets, or acquisition of all or a portion of our business by another company, or in the unlikely event that CoderList goes out of business or enters bankruptcy, user information would likely be one of the assets that is transferred or acquired by a third party. If any of these events were to happen, this Privacy Policy would continue to apply to your information and the party receiving your information may continue to use your information, but only consistent with this Privacy Policy.
- **With Your Consent:** We may share and disclose information with your consent or at your direction. For example, we may share your information with third parties with which you authorize us to do so, such as the social media services plugins we provide.
- **Aggregated or De-Identified Information:** We may share information that has been aggregated or reasonably de-identified, so that the information



could not reasonably be used to identify you. For instance, we may publish aggregate statistics about the use of our Services and we may share a hashed version of your email address to facilitate customized ad campaigns on other platforms.

- **Other Site Owners:** If you have a CoderList account and leave a comment on a site that uses our Services, your IP address and the email address associated with your CoderList account may be shared with the administrator(s) of the site where you left the comment.
- **Published Support Requests:** And if you send us a request (for example, via a support email or one of our feedback mechanisms), we reserve the right to publish that request in order to help us clarify or respond to your request or to help us support other users.

### ***Information Shared Publicly***

Information that you choose to make public is—you guessed it—disclosed publicly.

That means, of course, that information like your public profile, posts, other content that you make public on your website, and your “Likes” and comments on other websites, are all available to others—and we hope you get a lot of views!

Public information may also be indexed by search engines or used by third parties.

Please keep all of this in mind when deciding what you would like to share.

### **How Long We Keep Information**

We generally discard information about you when we no longer need the information for the purposes for which we collect and use it—which are described in the section above on How and Why We Use Information—and we are not legally required to continue to keep it.

For example, we keep the web server logs that record information about a visitor to one of CoderList's websites, such as the visitor's IP address, browser type, and operating system, for up to five years. We retain the logs for this period of time in order to, among other things, analyze traffic to CoderList's websites and investigate issues if something goes wrong on one of our websites.

## **Security**

While no online service is 100% secure, we work very hard to protect information about you against unauthorized access, use, alteration, or destruction, and take reasonable measures to do so, such as monitoring our Services for potential vulnerabilities and attacks.

## **Choices**

You have several choices available when it comes to information about you:

- **Limit the Information that You Provide:** If you have an account with us, you can choose not to provide the optional account information, profile information, and transaction and billing information. Please keep in mind that if you do not provide this information, certain features of our Services—for example, paid, premium themes—may not be accessible.
- **Limit Access to Information On Your Mobile Device:** Your mobile device operating system should provide you with the ability to discontinue our ability to collect stored information or location information via our mobile apps. If you do so, you may not be able to use certain features.
- **Opt-Out of Electronic Communications:** You may opt out of receiving promotional messages from us. Just follow the instructions in those messages. If you opt out of promotional messages, we may still send you other messages, like those about your account and legal notices.

- **Set Your Browser to Reject Cookies:** At this time, CoderList does not respond to “do not track” signals across all of our Services. However, you can usually choose to set your browser to remove or reject browser cookies before using CoderList’s websites, with the drawback that certain features of CoderList’s websites may not function properly without the aid of cookies.
- **Close Your Account:** While we’d be very sad to see you go, if you no longer want to use our Services :( :( :( :(, you can email [info@coderlist.io](mailto:info@coderlist.io) to request us to close your account. Please keep in mind that we may continue to retain your information after closing your account, as described in How Long We Keep Information above—for example, when that information is reasonably needed to comply with (or demonstrate our compliance with) legal obligations such as law enforcement requests, or reasonably needed for our legitimate business interests.

## Your Rights

If you are located in certain countries, including those that fall under the scope of the European General Data Protection Regulation (AKA the “GDPR”), data protection laws give you rights with respect to your personal data, subject to any exemptions provided by the law, including the rights to:

- Request access to your personal data;
- Request correction or deletion of your personal data;
- Object to our use and processing of your personal data;
- Request that we limit our use and processing of your personal data; and
- Request portability of your personal data.

You can usually access, correct, or delete your personal data using your account settings and tools that we offer, but if you aren’t able to do that, or you would like to contact us

about one of the other rights, scroll down to How to Reach Us to, well, find out how to reach us.

EU individuals also have the right to make a complaint to a government supervisory authority.

## **How to Reach Us**

If you have a question about this Privacy Policy, or you would like to contact us about any of the rights mentioned in the Your Rights section above, please contact us at [info@coderlist.io](mailto:info@coderlist.io)

## **Other Things You Should Know (Keep Reading!)**

### ***Transferring Information***

Because CoderList's Services are offered worldwide, the information about you that we process when you use the Services in the EU may be used, stored, and/or accessed by individuals operating outside the European Economic Area (EEA) who work for us, other members of our group of companies, or third party data processors. This is required for the purposes listed in the How and Why We Use Information section above. When providing information about you to entities outside the EEA, we will take appropriate measures to ensure that the recipient protects your personal information adequately in accordance with this Privacy Policy as required by applicable law. These measures include:

- In the case of US based entities, entering into European Commission approved standard contractual arrangements with them, or ensuring they have signed up to the [EU-US Privacy Shield](#); or
- In the case of entities based in other countries outside the EEA, entering into European Commission approved standard contractual arrangements with them.

You can ask us for more information about the steps we take to protect your personal information when transferring it from the EU.

### ***Ads and Analytics Services Provided by Others***

Ads appearing on any of our Services may be delivered by advertising networks. Other parties may also provide analytics services via our Services. These ad networks and analytics providers may set tracking technologies (like cookies) to collect information about your use of our Services and across other websites and online services. These technologies allow these third parties to recognize your device to compile information about you or others who use your device. This information allows us and other companies to, among other things, analyze and track usage, determine the popularity of certain content, and deliver advertisements that may be more targeted to your interests. Please note this Privacy Policy only covers the collection of information by CoderList and does not cover the collection of information by any third party advertisers or analytics providers.

### **Privacy Policy Changes**

Although most changes are likely to be minor, CoderList may change its Privacy Policy from time to time. CoderList encourages visitors to frequently check this page for any changes to its Privacy Policy. If we make changes, we will notify you by revising the change log below. Your further use of the Services after a change to our Privacy Policy will be subject to the updated policy.

That's it! Thanks for reading.

### **Change Log**

1. 6th June 2018 - Adapted from the privacy policy provided by [Automatic](#).